

## REGISTRATION

15<sup>th</sup> – 17<sup>th</sup> Nov. 2019 \* [www.bottle-market.de](http://www.bottle-market.de)

Please return to: **Fax +49 (0) 421 3505-15441**

MESSE BREMEN & ÖVB-Arena \* M3B GmbH

Findorffstraße 101 \* 28215 Bremen \* Tel.: +49 (0) 421 3505-385

**Presented products/services:**

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Company

Contact name

Street / P.O. Box

Postal code, City

Telephone Fax

E-Mail

Website

**Alternative invoice address:**

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VAT-ID (obligatory information for exhibitors from EU countries)

We hereby order the following exhibition space	Front [m]	Depth [m]	Total [sqm]	Price [€]
<input type="checkbox"/> <b>Row stand</b> ➤ <b>1 open side</b> 65 €/sqm				
<input type="checkbox"/> <b>Corner stand</b> ➤ <b>2 open sides</b> 65 €/sqm				
<input type="checkbox"/> <b>Head stand</b> ➤ <b>3 open sides</b> <small>min. 4 m front, limited availability</small> 75 €/sqm				
<input type="checkbox"/> <b>Block stand</b> ➤ <b>all sides open</b> min. 24 sqm 75 €/sqm				

**Prices include partition walls and alternating current connection (230 V to 3kW)**  
 Three-phase current connections will be invoiced separately!

The stand fee includes a marketing fee and exhibitor passes, graded by stand size. (See Fig. 18 Special terms)

**Ordering additional exhibitor passes - Number: \_\_\_\_\_ (Price 8,40 €/piece)**

Prior to the event you will receive our **service catalogue** for ordering additional technical services.

Additionally to the booked exhibition space **0.60 €/m<sup>2</sup> AUMA- fee** and an obligatory **service fee of 75 €** will be charged. **The service fee includes i.a.:** garbage disposal, entry into the exhibition catalogue and online-index, free invitation cards, graded by stand size.

**Free of charge sampling is forbidden. The charge for sampling starts at 2 €**

**Co-exhibitors** – The registration is free of charge but mandatory.

① \_\_\_\_\_  
 Company

\_\_\_\_\_

Street/ P.O.Box

\_\_\_\_\_

Postal Code, City

\_\_\_\_\_

Telephone Fax

\_\_\_\_\_

E-Mail

\_\_\_\_\_

Website

② \_\_\_\_\_  
 Company

\_\_\_\_\_

Street/ P.O.Box

\_\_\_\_\_

Postal Code, City

\_\_\_\_\_

Telephone Fax

\_\_\_\_\_

E-Mail

\_\_\_\_\_

Website

The above quoted net prices do not include legal VAT (19%). In addition to your registration you accept the General and Specific terms of participation from MESSE BREMEN for the event BOTTLE MARKET (revised January 2019), the General Participation Guidelines for exhibitions of the IDFA-members (revised November 2009), as well as the Technical Guidelines from MESSE BREMEN (revised January 2018) as binding in all aspects.

City, Date

Stamp, Signature

Attachment – please send back to:

**Fax +49 (0) 421-3505 15 441**

# BOTTLE MARKET

\_\_\_\_\_  
Firma

**Please mark ALL products you want to present at BOTTLE MARKET!  
Your information helps structuring BOTTLE MARKET.**

## **About you ...**

- |  |                                      |
|--|--------------------------------------|
| <input type="checkbox"/> distillery          | <input type="checkbox"/> importer    |
| <input type="checkbox"/> retailer            | <input type="checkbox"/> online-shop |
| <input type="checkbox"/> independent bottler |                                      |

## **Where are your whisk(e)ys from ...**

- |                                      |                                      |
|--------------------------------------|--------------------------------------|
| <input type="checkbox"/> Australia   | <input type="checkbox"/> Austria     |
| <input type="checkbox"/> Canada      | <input type="checkbox"/> Denmark     |
| <input type="checkbox"/> England     | <input type="checkbox"/> Finland     |
| <input type="checkbox"/> France      | <input type="checkbox"/> Germany     |
| <input type="checkbox"/> Iceland     | <input type="checkbox"/> India       |
| <input type="checkbox"/> Ireland     | <input type="checkbox"/> Italy       |
| <input type="checkbox"/> Japan       | <input type="checkbox"/> Netherlands |
| <input type="checkbox"/> New Zealand | <input type="checkbox"/> Norway      |
| <input type="checkbox"/> Scotland    | <input type="checkbox"/> Spain       |
| <input type="checkbox"/> Sweden      | <input type="checkbox"/> Switzerland |
| <input type="checkbox"/> Taiwan      | <input type="checkbox"/> USA         |
| <input type="checkbox"/> Wales       |                                      |

Other countries:

\_\_\_\_\_

\_\_\_\_\_

## **Which brands will you present at BOTTLE MARKET?**

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

## **Specials I Press topics**

e.g. special bottlings, novelties, rarities

\_\_\_\_\_

\_\_\_\_\_

## **Spirits & Co.**

- |                               |                                       |
|-------------------------------|---------------------------------------|
| <input type="checkbox"/> beer | <input type="checkbox"/> fruit brandy |
| <input type="checkbox"/> gin  | <input type="checkbox"/> rum          |

Other spirits:

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

## **Foodstuff and drinks**

- |  |
|--|
| <input type="checkbox"/> chocolates            |
| <input type="checkbox"/> dips/chutneys         |
| <input type="checkbox"/> meat products         |
| <input type="checkbox"/> jams                  |
| <input type="checkbox"/> sweets/snacks         |
| <input type="checkbox"/> cigars/pipes/supplies |

Other foods:

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

## **Other**

- |  |
|--|
| <input type="checkbox"/> books/music       |
| <input type="checkbox"/> decoration        |
| <input type="checkbox"/> glassware         |
| <input type="checkbox"/> fashion           |
| <input type="checkbox"/> souvenir          |
| <input type="checkbox"/> tourism           |
| <input type="checkbox"/> whisk(e)ysupplies |

Further information:

\_\_\_\_\_

\_\_\_\_\_

## Special Terms of Participation

### 1) Terms for exhibiting

The General Participation Directives of the IDFA members (a partnership of German fair and exhibition cities), (dated 11.2009) and also the Technical Directives of MESSE BREMEN, dated 01.2018, are supplementary and of lower priority to these Special Terms of Participation. The regulations contained in these Special Terms of Participation have priority over the regulations in the General Participation Directives of IDFA in so far as they are in contradiction to these. The same applies to the Technical Directives in so far as they are in contradiction to the above named directives.

### 2) Organizer and venue

MESSE BREMEN & ÖVB-Arena  
M3B GmbH  
Findorffstraße 101  
28215 Bremen, GERMANY  
Telephone: 0049 421-3505 385 Fax: 0049 421-3505 15 441  
E-Mail: info@bottle-market.de  
www.bottle-market.de

### 3) Opening hours

**15<sup>th</sup> November 2019:**

visitors: 02:00 p.m. to 09:00 p.m.

exhibitors: 08:00 a.m. to 10:00 p.m.

**16<sup>th</sup> November 2019:**

visitors: 11:00 a.m. to 09:00 p.m.

exhibitors: 10:00 a.m. to 10:00 p.m.

**17<sup>th</sup> November 2019:**

visitors: 11:00 a.m. to 06:00 p.m.

exhibitors: 10:00 a.m. to 10:00 p.m.

### 4) Registration

Registration deadline: 1<sup>st</sup> October 2019

Registration for the trade fair must be carried out using the registration forms provided by MESSE BREMEN. With the submission of their registration the exhibitor expresses to MESSE BREMEN their serious interest in participation in the fair and in the renting of an appropriate exhibition stand. The exhibitor declares himself in agreement with changes regarding the location of the stand within the exhibition. The exhibitor can express wishes for particular positioning in his/her registration without this resulting in a claim for special positioning. Registrations with reservation quotes on it are not considered to constitute a serious interest in participation and shall not be considered. Entries in the registration form are to be made in an orderly fashion and in clearly legible writing. The exhibitor shall bear the consequences of incorrect entries in the application form. All products/services are to be described exactly on the registration form. Products other than the registered and approved products are not permitted to be presented at the exhibition. Furthermore, the exhibitor agrees to the Terms of Participation, the General Participation Directives of IDFA (dated 11.2009) and the Technical Directives (dated 01.2018) of MESSE BREMEN, with submitting the registration for the exhibitor. The contract governing participation in the exhibition, including stand rental fee, is concluded with MESSE BREMEN's written acceptance (confirmation) of admission – also by fax or e-mail – in accordance with the condition of these Special Terms of Participation, the General Participation Directives of IDFA and the Technical Directives (dated 01.2018) under consideration of the order of priority given in the item naming these conditions.

### 5) Set-up

**14<sup>th</sup> November 2019:** 09:00 a.m. to 08:00 p.m.

**15<sup>th</sup> November 2019:** 08:00 a.m. to 12:00 a.m.

Exceptions are possible after individual agreements with MESSE BREMEN. Stand construction must be completed by **15<sup>th</sup> November 2019 at 12:00 a.m.** At this time, stands must be cleaned and all wrapping material must be removed. If the exhibitor has not started construction of the stand by **14<sup>th</sup> November 2019 at 06:00 p.m.**, MESSE BREMEN can dispose of the area otherwise without revoking the exhibitor's liability to pay for the stand rental fee.

### 6) Dismantling

**17<sup>th</sup> November 2019:** 07:00 p.m. to 10:00 p.m.

**18<sup>th</sup> November 2019:** 08:00 a.m. to 04:00 p.m.

Dismantling and removal of the exhibition goods placed by the exhibitor must be completed by **18<sup>th</sup> November 2019, 04:00 p.m.**

### 7) Nomenclature

Extract: whisk(e)y, other spirits, supplies, see attachment.

### 8) Admission

Admission shall only be granted to companies, associations and institutions that correspond to the nomenclature of the event (see Fig. 7 above). MESSE BREMEN shall decide on admission to the event and on stand location at its discretion. The admittance of other companies, associations and institutions to the rented stand

is only possible as a registered co-exhibitor and with the prior consent of MESSE BREMEN. Members of criminal or prohibited

associations are not admitted to the event. There shall be no legal claim to admission to the exhibition.

### 9) Special Services

Special services such as telecommunications etc. must be ordered on separate technical order forms. The exhibitor will be charged separately for these special services. Water supply and drainage can only be installed according to technical possibilities. Special services must be ordered by **15<sup>th</sup> October 2019**. MESSE BREMEN reserves the right to employ subcontractors. The technical order forms will be sent after receipt of the binding registration. They are part of the application and contract. MESSE BREMEN will arrange general supervision and security of the halls and fair grounds. Security and cleaning of exhibition stands must be arranged by the exhibitor. Contracting companies are available for stand security and stand cleaning.

### 10) Terms of Payment

All prices are net prices subject to the statutory VAT. VAT shall be stated separately by MESSE BREMEN in the invoices. Invoicing shall be carried out after conclusion of the particular contract after dispatch of registration confirmation of MESSE BREMEN. All invoices must be paid in full and in due time effective from the invoice date. Exhibitors from a foreign country within the EU are obligated to present a valid VAT ID No. to be tax exempt from the German VAT. Exhibitors from a third country have to present a valid VAT registration certificate.

### 11) Cancellation, Non-Participation of Exhibitor and liquidated Damages

After a confirmation of the contract on participation in the fair is carried out by MESSE BREMEN, the exhibitor has to pay the full rental fee, even if he/she withdraws from (cancels) the contract or does not take part in the fair for other reason. If the withdrawal (cancellation) from the effected contract occurs more than two month prior to the start of the event the exhibitor has to pay 50% of the agreed rental fee. If the withdrawal (cancellation) occurs within two months prior to the exhibition, 100% of the agreed rental fee has to be paid to MESSE BREMEN. The rental fees/compensation quoted above (summed up below under "Fees") shall be reduced to the extent in which MESSE BREMEN succeeds in finding a replacement for the withdrawing exhibitor and under consideration of any additional costs arising in relation to renewed rental of the stand. Unrelated to the time of cancellation and the stand fees a minimum of 500 € will be charged. In case of removal of exhibition products or stand dismantling prior to the end of the event, a penalty of 50% of the stand fee (minimum 500 €) will be charged. Exhibitors whose exhibition space was free of charge will be invoiced a compensation fee of 500 € in the above stated situations. The parties are permitted to agree on a lower or higher penalty. Further, a lump sum is not charged, if the exhibitor withdrawal (cancellation) from the contract is legally accounted by MESSE BREMEN.

### 12) Safety Regulations

Driving on the fair grounds is only permitted for loading and unloading at a maximum speed of 5 km/h. The StVo [German Road Traffic Regulations] shall apply. After quick unloading, all vehicles must be removed from the driveway area. During the opening hours of the fair any kind of traffic on the fairground is prohibited. Fire extinguishers, emergency exits and warning and information signs must be directly accessible and clearly visible. All paths have to be kept free for possible rescue operations.

### 13) Cleaning / Waste Disposal

All exhibitors are obliged to collect and dispose separately of their own waste in the garbage bags or containers supplied by the contracting company. Any kind of soiling of the hall floors or the open-air exhibition grounds is prohibited. The exhibitor shall bear all resulting cleaning costs.

### 14) Stand Construction / Design

Within the interest of a general impression on the fair, the exhibitor is bound by the rules and regulations of MESSE BREMEN. For advertising purposes the booked stand can be used up to a height of 2.50 m. The written consent of MESSE BREMEN is required for stands that exceed the normal height of 2.50 m. Banners and company signs must not protrude beyond the stand. The partition walls are included in the stand-fee.

### 15) Lighting

MESSE BREMEN will NOT use hall lighting for the BOTTLE MARKET in order to create a cosy atmosphere. The exhibitor therefore is responsible for supplying adequate lighting for the stand. Please bring your own spotlights, lamps and lights. The same applies to replacement bulbs, since the MESSE BREMEN will not provide these during the fair. You can also rent spotlights by using our

technical order forms. It has to be considered that the lighting will not dazzle the visitors therefore industrial spotlights are prohibited! Only the illumination of the presented products and the stand area are allowed. Lighting shall not be fixed higher than the partition wall.

### 16) Partition Walls

The partition walls will be provided by MESSE BREMEN. The white walls are 2.45 m in height. Everything you fix to the walls has to be removed free of residues, otherwise the reconditioning work will be carried out on exhibitor costs. At bigger stands with longer walls, supporting walls may be necessary, to ensure stability of construction. Please consider this when planning the stand.

### 17) Sales Regulation

The selling to visitors is generally permitted. Items are only allowed to be sold to the retail price. Exhibitors are obligated to refrain from unfair competition with contenders and local businesses. **Free of charge sampling is forbidden. The charge for sampling starts at 2 €.** Infringement leads to immediate exclusion from the exhibition. Whoever wants to temporarily provide commercial, gastronomic service, requires permission which must be applied for at the city administration.

### 18) Exhibitor Passes

Exhibitor passes are valid for the period from the first to the last day of the event. The exhibitor shall receive free of charge: 2 passes for stands up to 15 sqm total area and one additional pass for every further 10 sqm exhibition area, at most 5 passes. Additional exhibitor passes are charged with 8,40 €/ piece excl. VAT

### 19) Operating obligation

According to the General Participation Guidelines of the IDFA section 9.5 the stand has to be properly equipped and occupied by competent staff, for the duration of the event and the stated opening hours. In case of violation a penalty of 500 € excl. VAT will be charged.

### 20) Copyright of photos or films

M3B GmbH/ MESSE BREMEN reserves the right to record the event in picture and sound or to record it by third parties and to use the recorded material. The right to use the images, even if individual persons can be recognized on them, are wholly within the M3B GmbH/ MESSE BREMEN. With signing the registration, the exhibitor agrees that photographs and recordings made (of him, his employees or other persons involved at his participation) during the trade fair can be used free of charge by M3B GmbH/ MESSE BREMEN for its own press and marketing purposes (also commercially), without any restrictions in regards of space or time or third parties usage. The exhibitor is obliged to inform his employees, hostesses and all people involved in this circumstance. If you do not wish this, you can speak to our photographer or contact us via email at info@bottle-market.de.

### 21) Data Protection

The data you provide in registering for the fair will only be captured in connection with the purposes relating to the fair BOTTLE MARKET and only processed for those purposes. We only transfer the data to third-parties if prescribed by law or if you have given your consent for this, for example in cooperative events. In some cases your data will be given to businesses that perform services in our commission. We save your personal data to fulfill the contract on the basis of art. 6 para. 1 lit b of the General Data Protection Regulation. After the conclusion of our business relation you can object to the saving of your personal data at any time under info@bottle-market.de. Your personal data will then be blocked for the duration of the legal obligation of storage and deleted when the binding purpose expires. Our information on data protection in accordance with art. 13, art. 14 and art. 21 of the EU General Data Protection Regulation has been attached here, you can view it under www.m3b-bremen.de/eudsgvo or request it from info@bottle-market.de.

### 22) Verbal Agreements

Amendments and supplements to the Terms and Conditions must be in writing. Verbal agreements must be confirmed in writing by MESSE BREMEN before they can be considered as valid.

*Based on the original German text, which shall be legally binding for any and all legal claims.*

Bremen, January 2019